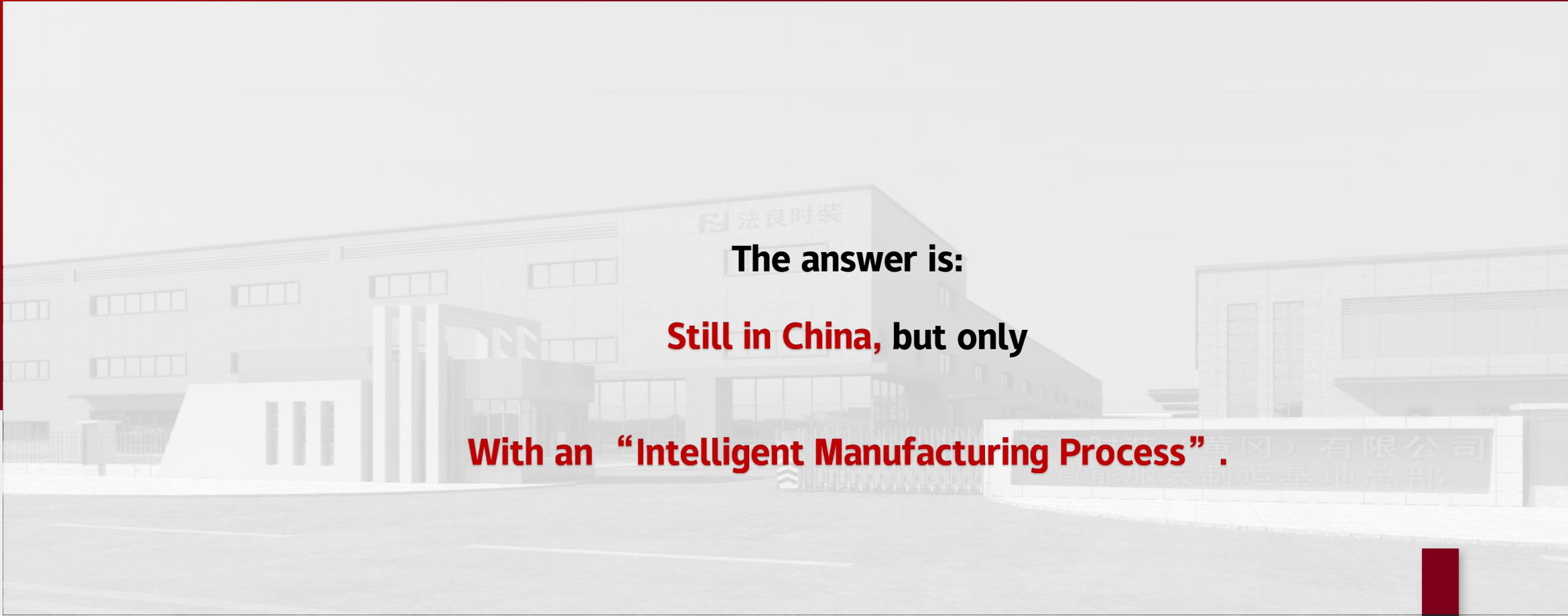




In the coming 10 years or even longer,

Where to produce all kinds of JACKET,
at the right quality & price?





The answer is:

Still in China, but only

With an “Intelligent Manufacturing Process” .



● ● ● **FRAN-DRESSIE FASHION**

法 良 时 装



A Jacket Expert An Intelligent Manufacturer

法良时装（黄冈）有限公司
智能服装制造基地总部

Fran-Dressie Fashion (shanghai) Co. Ltd.
2024 05 10



01 Company Brief

02 Brand Portfolio

03 Strategic Plan



CONTENTS



01
PART

COMPANY BRIEF



COMPANY BRIEF (01)



ADDRESS

A-23 Zunmuhui Park, No. 2751 Hutai Road,
Baoshan District Shanghai PRC 200436



FOUNDED

March 2004



CONTACTS

Tel: 0086 136 0167 8647; 0086 189 1896 7796

E-mail: henrylu@fran-dressie.com; lilasluo@fran-dressie.com



TURNOVER

Annual turnover for 2023
USD 50,000,000.00



STAFF

Product development: over 80 people, for
designers/pattern makers/sample workers.

Bulk Production: 5 factories (Huangshi, Hubei
province), about 1,500 workers.



Ready-to-Wear Garment Supplier with Design Capability



A Jacket Expert

Good at All Kinds of Jacket Products

Down jacket, padding jacket, performance jacket, etc., as well as any woven garments.

An Intelligent Manufacturer

Created Intelligent Manufacturing Process

- 1) Massive use of automatic machines
- 2) Whole-process digitalized software management system in production

High Quality

Serving Europe Medium-High 20+ years

- 1) with quality & stable supply chains
- 2) Class B of BSCI; GRS; FWF(10+ years)

COMPANY BRIEF (02 - 1)

amfori BSCI

Monitoring result for Fran-Dressie Fashion Company Limited on site Fran-Dressie Fashion Company Limited



Monitoring

Monitored Party : Fran-Dressie Fashion Company Limited
 amfori ID : 156-041289-000
 Site : Fran-Dressie Fashion Company Limited
 Site amfori ID : 156-041289-001
 Address : Development Avenue, Building 6, Huazhong Materials Industrial Park, Sanhua Town, Xiahui : 438203, huanggang : Hubei Sheng : China
 Monitoring Activity : amfori Social Audit - Manufacturing
 Monitoring Type : Follow-up Monitoring
 Monitoring Partner : TÜV Rheinland
 Monitoring Start Date : 09/11/2022
 Closing Meeting : 09/11/2022
 Finished Date : 17/11/2022
 Submission Date : 28/10/2024
 Expiration Date : 28/10/2024

This is an extract of the online monitoring result, generated on 24/11/2022, and is only valid as an acknowledgement of the result. To see all the details, review the full monitoring result, which is available [here](#) - The English version is the legally binding one.

amfori does not assume any liability with regard to the compliance of this extract, or any versions of this extract, with the Regulation (EU) 2016/679 (General Data Protection Regulation).

All rights reserved. No part of this publication may be reproduced, translated, stored in a retrieval system, or transmitted, in any form or by any means electronic, mechanical, photocopying, recording or otherwise, be lent, re-sold, hired out or otherwise circulated without the explicit consent of amfori, 2021.

Overall rating



Section rating

Section	Rating
PA1: Social Management System	C
PA 2: Workers Involvement and Protection	A
PA 3: The Rights of Freedom of Association and Collective Bargaining	A
PA 4: No Discrimination	A
PA 5: Fair Remuneration	B
PA 6: Decent Working Hours	C

(GRS) certified

TÜV Rheinland (China) Ltd.
 Room 301, 3F and Room 1203, 12F, Building 4, No. 15, Hong Hua South Road, Beijing Economic-Technological Development Area, Beijing 100176, P. R. China

Scope Certificate Number TRC GRS 220909
 Version TRC GRS 220909 (continued)

Scope Certificate Number TRC GRS 220909
 Version TRC GRS 220909 (continued)

TÜV Rheinland (China) Ltd.
 certifies that
 Fran-Dressie Fashion Shanghai Co., Ltd
 法良时装 (上海) 有限公司
 Trade/Exchange-ID (TR-ID): TE-01102510
 CR-TRC Client Number: 2505914

A 23, No.27511 Hetao Rd, Baoshan District, Shanghai, 200436, China
 has been audited and found to be in conformity with the
Global Recycled Standard (Version 4)

Product categories mentioned below (and further specified in the product appendix) conform with the standard(s):
 Men's apparel (PCD001); Women's apparel (PCD002)

Process categories carried out under responsibility of the above mentioned organization for the certified products cover:
 Trading (PR0130); Manufacturing (PR0116); Packing (PR0120)
 *The processes marked with an asterisk may be carried out by subcontractors.

This certificate is valid until: 2025-02-28
 Audit criteria: Global Recycled Standard 4.0, Content Claim Standard 3.1, Standard Claim Policy 1.2, Textile Exchange Standards/Claims Policy V1.1

Certification Body Licensed by: Textile Exchange; Licensing Code: CR-TRC
 Certification Body Accredited by: UKAS
 Inspection Body: TÜV Rheinland (China) Ltd.
 Auditor(s): Barry Yu

This scope certificate provides no proof that any goods delivered by its holder are Global Recycled Standard (GRS) certified. Proof of Global Recycled Standard (GRS) certification of goods delivered is provided by a valid transaction certificate (TC) or equivalent covering them.
 The issuing body may withdraw this certificate before it expires if the declared conformity is no longer guaranteed. To authenticate this certificate, please visit: www.textileexchange.org/Certificates.

Place and Date of Issue
 Beijing, 2024-02-26
 Last Updated: 2024-02-26
 Extended Until: NA
 Status: V
 Signature of Authorized Person

Name of Authorized Signatory
 WeiMin Fang



The electronically issued document is the valid original version.
 TR-ID: TE-01102510



Industrial Digitization



中国船级社
 CHINA CLASSIFICATION SOCIETY

证书编号: A0810103/21

两化融合管理体系评定证书

INTEGRATION OF INFORMATIZATION AND INDUSTRIALIZATION MANAGEMENT SYSTEM CERTIFICATE

证书编号: No. AITTRI-00222HIMS0469201

A

兹证明

法良时装 (黄冈) 有限公司

与 A 级新型能力对应等级的两化融合管理体系符合

GB/T 23001-2017《信息化和工业化融合管理体系 要求》及 T/AITRI 10003-2021《信息化和工业化融合管理体系 新型能力分级要求》

本证书对下述评定范围有效:

位于湖北省潜江市敦沱镇敦沱工业园 6 号楼的法良时装 (黄冈) 有限公司, 与价值链创造过程有关的 A 级生产过程管控能力建设相关的两化融合管理活动

发证日期: 2022年2月15日

有效期至: 2025年2月14日



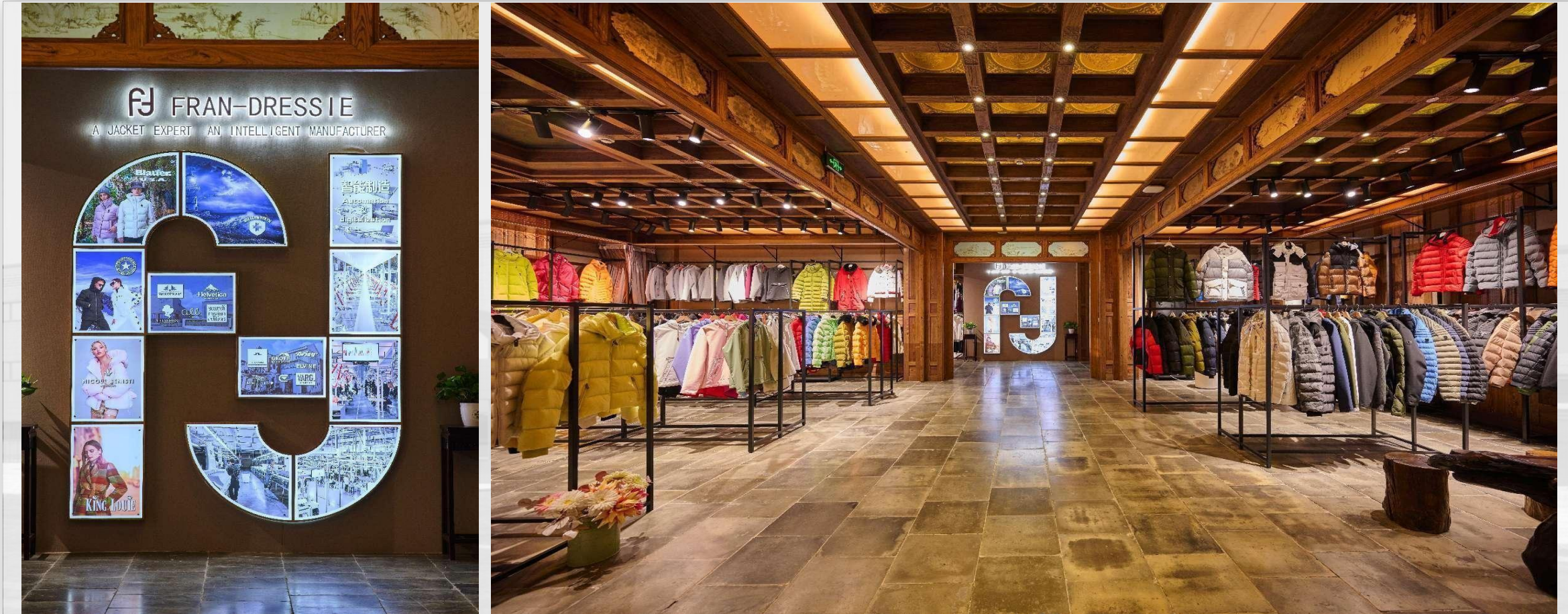
COMPANY BRIEF (03)

Shanghai Headquarter — Design, merchandising, showroom, procurement, HR, Finance, Admin



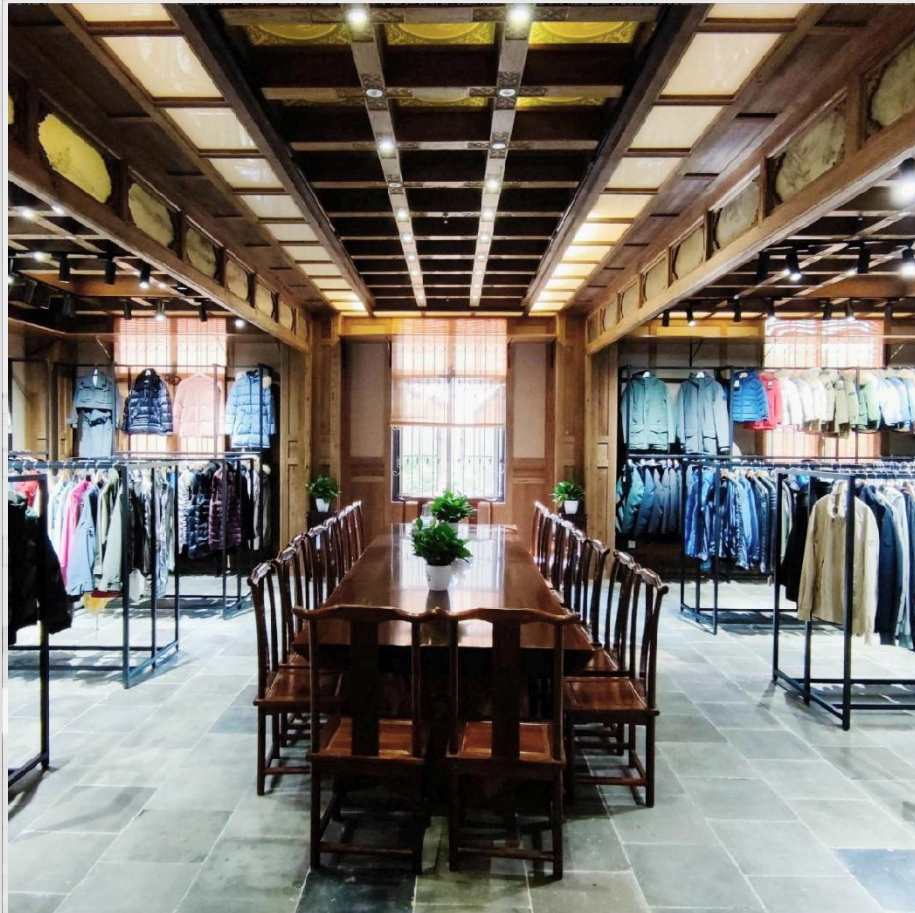
COMPANY BRIEF (03-1)

Shanghai Headquarter — Showroom 1



COMPANY BRIEF (03-2)

Shanghai Headquarter — Showroom 2



COMPANY BRIEF (03-3)

Shanghai Headquarter — Showroom 3 & 4



Factories in Hubei Province — Technology, Planning, Cutting, Sewing, Finishing, QC, Logistic



Wholly Owned Factories	Workers	Machines	Jacket Capacity
Fran-Dressie (Huanggang)	600	1,500	700,000
Fran-Dressie (Huangshi)	350	600	450,000
Fran-Dressie (Daye)	400	450	270,000
Fran-Dressie (Economic Zone)	150	230	180,000
(by Mar.2023)			

COMPANY BRIEF (04 - 1)

Factories in Hubei Province—— Technology, Planning, Cutting, Sewing, Finishing, QC, Logistic



COMPANY BRIEF (04 - 2)

Factories in Hubei Province—— Technology, Planning, Cutting, Sewing, Finishing, QC, Logistic



COMPANY BRIEF (04 - 3)

Factories in Hubei Province—— Technology, Planning, Cutting, Sewing, Finishing, QC, Logistic



Core Team



General Manager Henry Lu

- General Manager - Fran-Dressie
- Marketing Manager - Siemens
- Brand Manager - Novartis

Operation Team

- Global Sales&Marketing Director:
- Production Director: 12 years in Fran-Dressie; 20 years in Japanese factory and 2-year trained in Japan;
- Managing Team: Technology Manager, Planning Manager, Cutting Manager, Sewing Dept. Manager, QC Manager: 6-12 years in Fran-Dressie; 10-15 years in Japanese factories and 1-2 years trained in Japan;



Designing Director Lilas Luo

- Design Director - Fran-Dressie
- Assistant Designer - Chanel Paris
- Designer - ZAPA Paris
- Master Degree - ESMOD Paris

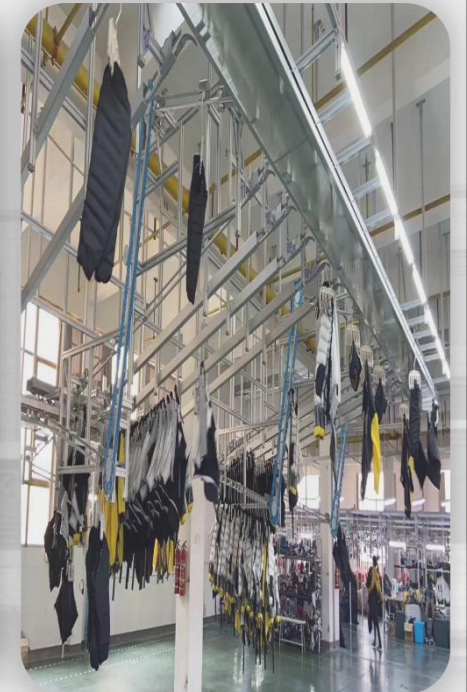
Competitive Advantage

IMP

(Intelligent Manufacturing Process)

Superior Quality Capacity at Present
Only Way of Garment Production for the Future

- All garment manufacturers facing revolution — Upgrade to IMP to grow, or to be phased out of the industry
- Fran-Dressie started IMP in 2020 and created Unique IMP for jacket production (for better quality & affordable price)
- Fran-Dressie is to build up A Production Base with IMP for jacket with 4,000 workers by 2026, (improving 50%+ productivity/efficiency than traditional garment manufacturing way)



Competitive Advantage

IMP (Intelligent Manufacturing Process) PART 1

Massive use of automatic machines

- With 200+ auto-sewing machines(500+ by 2026)
- With 4 sets of auto-cutters(11 by 2026)
- With 19 16-digital-scale auto-filling machines(50+ by 2026)
- With all kinds of auto machines for special operations
- Automation of whole manufacturing process under construction (including warehousing system, ironing system, product sorting system, packing system, in-factory transportation system, etc.,)



Competitive Advantage

IMP (Intelligent Manufacturing Process) PART 2

Whole-process digitalized software management system

- WMS (Warehouse Management System, in build)
- MES (Manufacturing Executive System, in use)
- ERP (in use)
- PDM & GST (Product Development System & General Sewing Time, in use)
- 3D product and virtual sewing system (in use)
- Photovoltaic Power System, IoT (Internet-of-Things, in build).



Competitive Advantage

IMP

(Intelligent Manufacturing Process)

V

Better Quality

V

Less Extra Cost
for MOQ

V

Speed Response

V

Lower Price

V

Bulk Production
for Tailor-Made

Competitive Advantage

IMP

(Intelligent Manufacturing Process)

V

Beside quality improvement,

50%+ increase of productivity

to solve labor cost increase problem

02
PART

Brand Portfolio

法良时装（黄冈）有限公司
智能服装制造基地总部

Brand Portfolio (01)



jacket Brand
Holland

2004



Woven Ladies Wear
Holland

2006



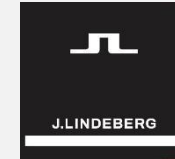
Jacket Brand
Germany

2012



Jacket &
Performance Wears
Italy

2016



Perfromance Wears
Sweden

2019



Luxury Jacket Brand
Canada

2019



Brand Portfolio (02)



Blauer
U.S.A.

KING LOUIE

scandi
navian
edition

EST. 1919
SWEDTEAM®



Brand Portfolio (03)





Brand Portfolio (04)

FRAN-DRESSIE FASHION 

A Jacket Expert An Intelligent Manufacturer

Handwritten text in a cursive script, partially obscured by a diagonal line and a background image of a boat on a rocky shore.





Brand Portfolio (05)



FRAN-DRESSIE FASHION 

A Jacket Expert An Intelligent Manufacturer

Handwritten text in a cursive script, partially obscured by a background image of a boat on the sea.





Brand Portfolio (06)

● ● ● **FRAN-DRESSIE FASHION** 

A Jacket Expert An Intelligent Manufacturer

Handwritten text in German script, partially obscured by a diagonal line and a background image of a boat on the sea.





Brand Portfolio (07)



FRAN-DRESSIE
FASHION



A Jacket Expert - An Intelligent Manufacturer

Handwritten text in German script, partially legible, overlaid on a background image of a boat on the water.



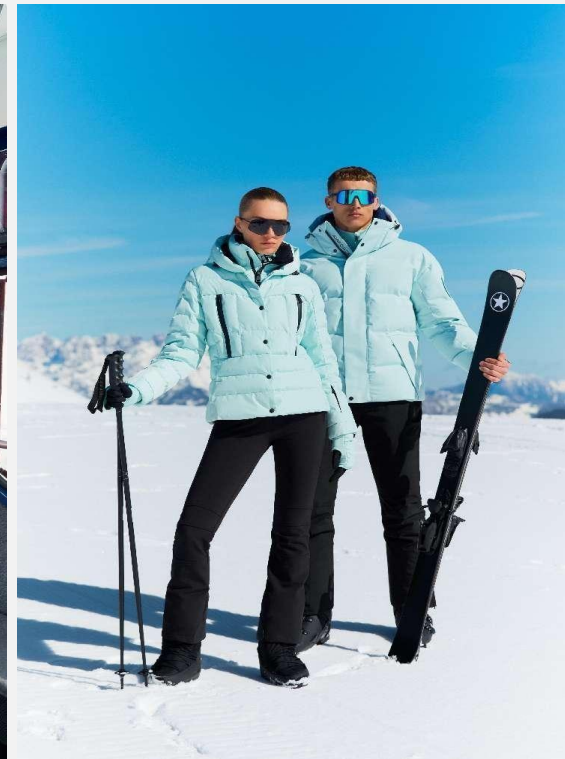
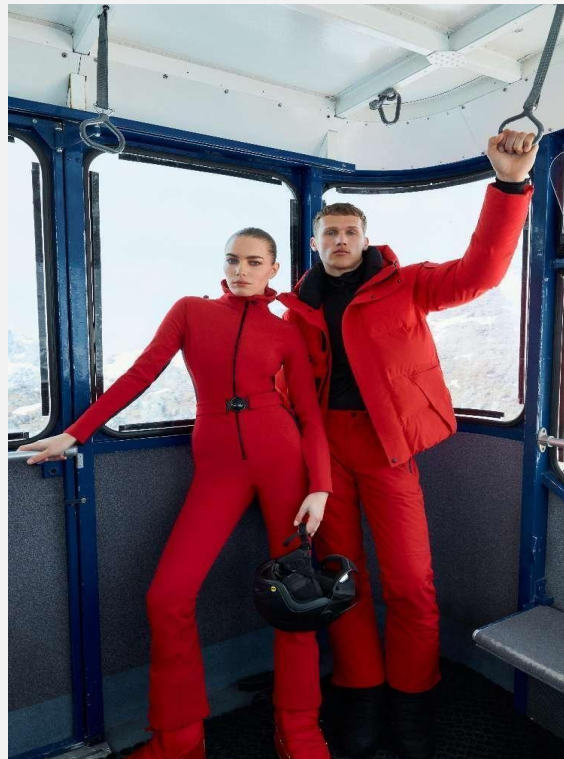
Brand Portfolio (08)



Brand Portfolio (09)



Brand Portfolio (10)



Brand Portfolio (11)





Brand Portfolio (12)



Blauer
U.S.A.

Brand Portfolio (13)



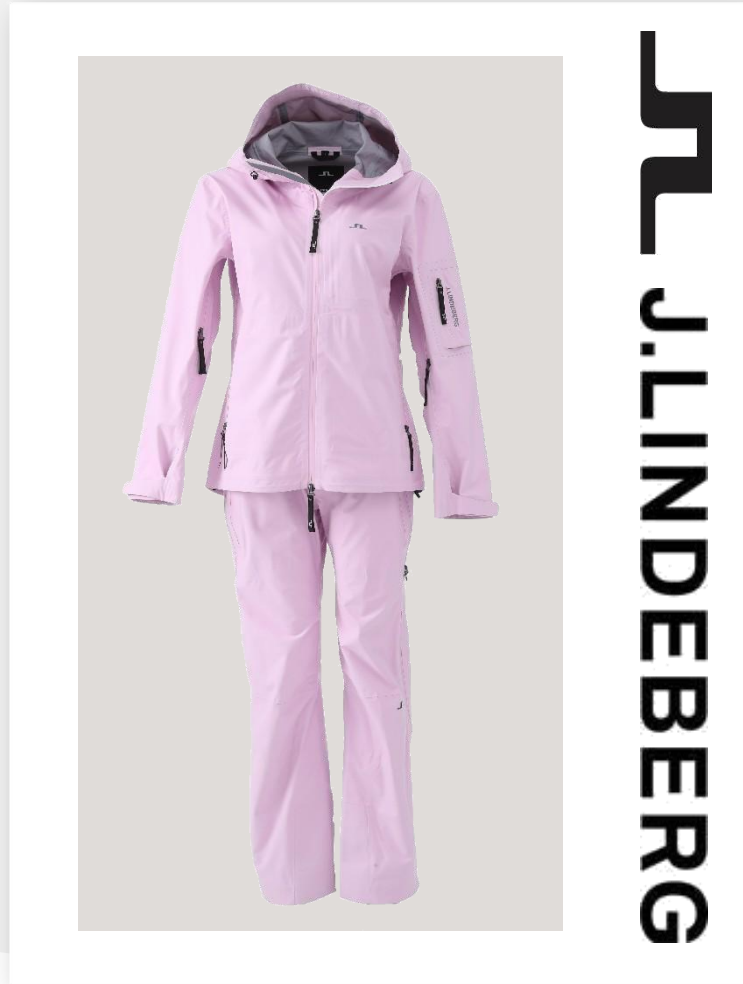
Blauer
U.S.A.



Brand Portfolio (16)



Brand Portfolio (17)



Brand Portfolio (18)



NICOLE BENISTI

Brand Portfolio (19)

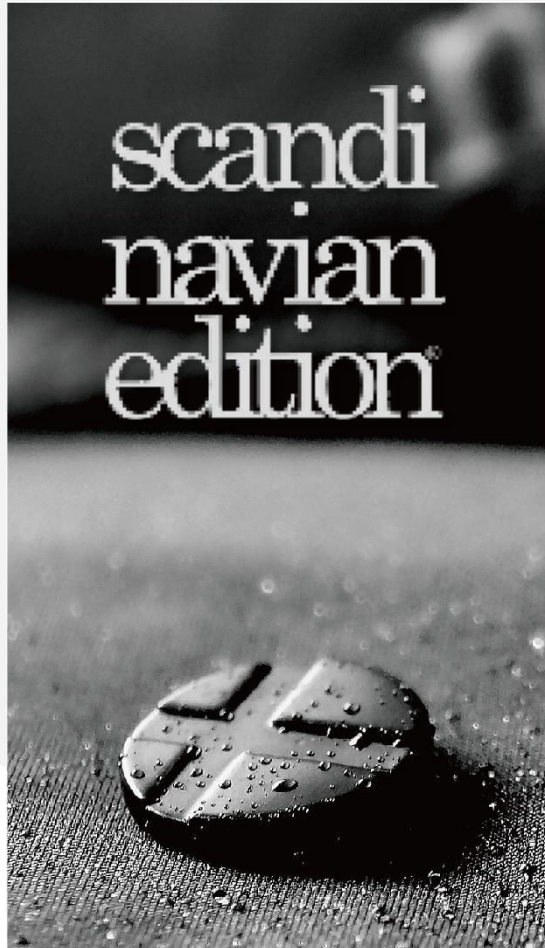


NICOLE BENISTI

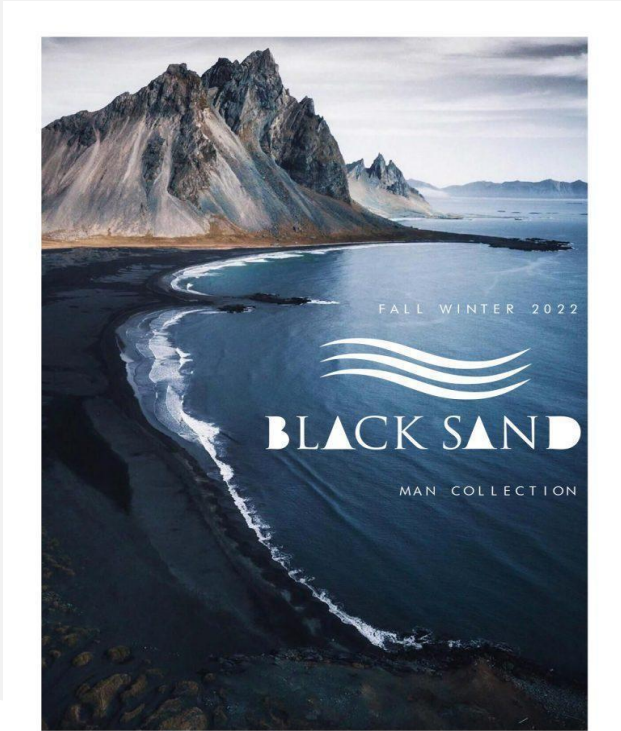
Brand Portfolio (20)



Brand Portfolio (21)



Brand Portfolio (22)



High Performance Clothing
Everytime . Everywhere





03
PART

Strategic Plan



Strategic Plan (01)

By 2025, build up a Top Jacket **IMP** Production Base In China.

To create the most advanced IMP(Intelligent Manufacturing Process) for jacket production in China.

- An IMP jacket production base of 4,000 workers & 5 million pcs of annual capacity
- An IMP jacket production base of IoT, automation and digitization

visual

auto

digital



Strategic Plan (02)

(IF POSSIBLE, to expand by exporting IMP model to the world)

- By 2030, to build up 10 IMP production bases in China or Southeast Asian countries
- By 2035, to build up another 10 IMP production bases in China or Southeast Asian countries

DiGital

Auto

Visual



THANK YOU & WIN - WIN



CONTACTS

Tel: 0086 136 0167 8647; 0086 189 1896 7796

E-mail: henrylu@fran-dressie.com; lilasluo@fran-dressie.com

● ● ● **FRAN-DRESSIE FASHION**

法 良 时 装



A Jacket Expert An Intelligent Manufacturer

法良时装（黄冈）有限公司
智能服装制造基地总部

Fran-Dressie Fashion (shanghai) Com. Ltd.
2024 05 10