

Hohenstein Avatars

Welcome to our Live-Demo



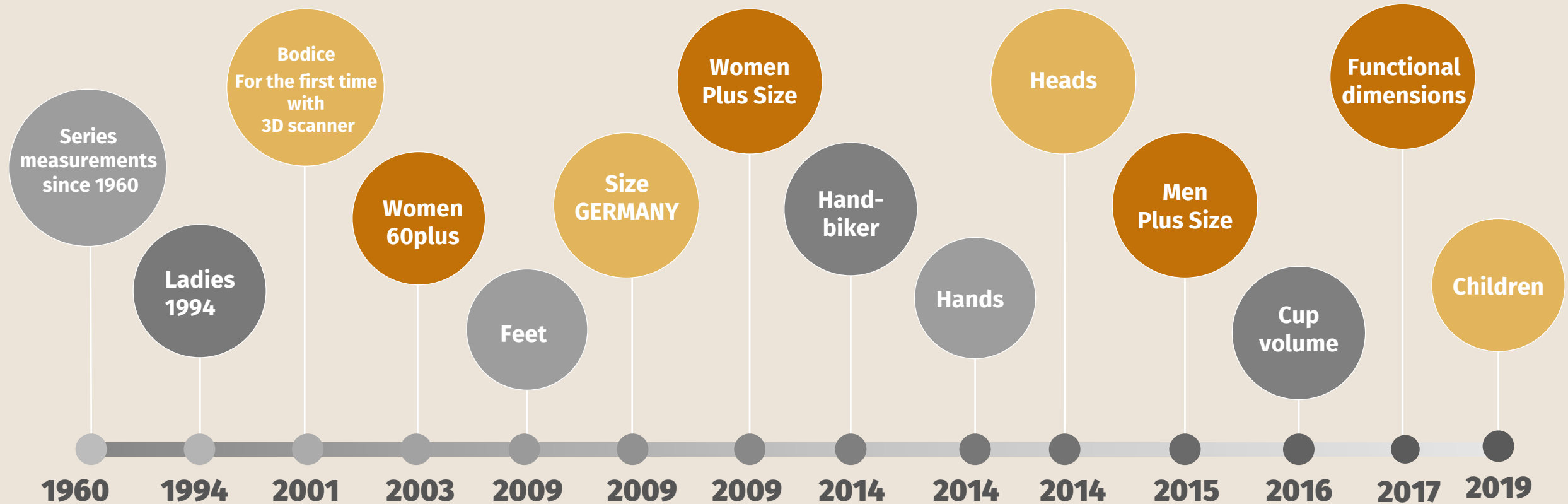
DIGITAL FITTING LAB

Fitting experts · 3D Product developers · 3D Designers



Hohenstein series measurements

The basis for a good fit and the right avatar



Avatars - Digital Fitting Models

No successful fitting without the right model.

- in different sizes
- in various body shapes
- for different customer groups
- idealised or realistic
- for marketing, sales or for the virtual fitting room

**Just like in real life:
The body shape influences the fit**



HOHENSTEIN AVATARS

Fitting avatars with realistic body shapes

Hohenstein Avatare

- Based on real body data
- Realistic body shape in all sizes
- Equipped with moulded fit lines
- With rig (skeleton) for creating poses



FITTING LINES



FrontRise



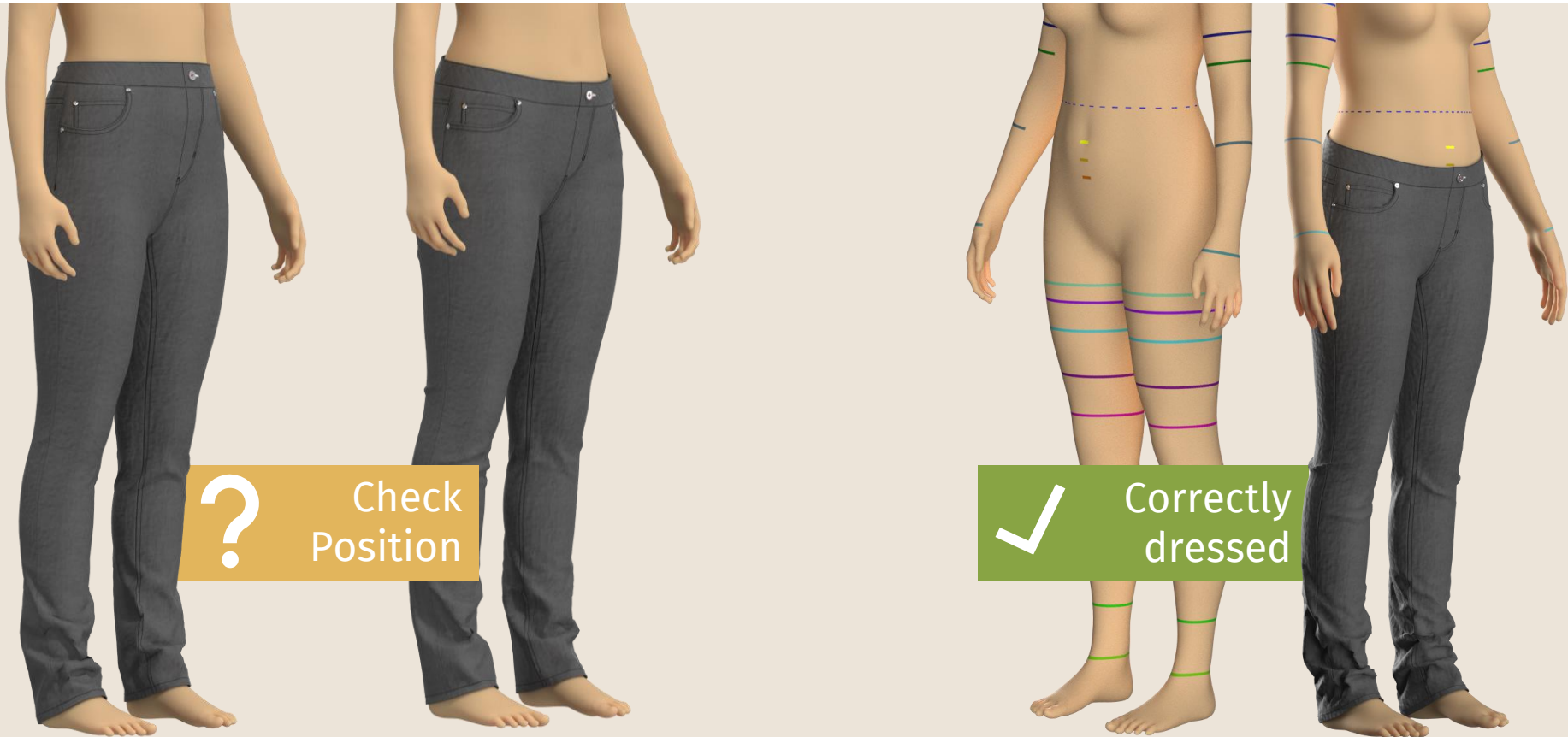
ProductLength



Landmarks

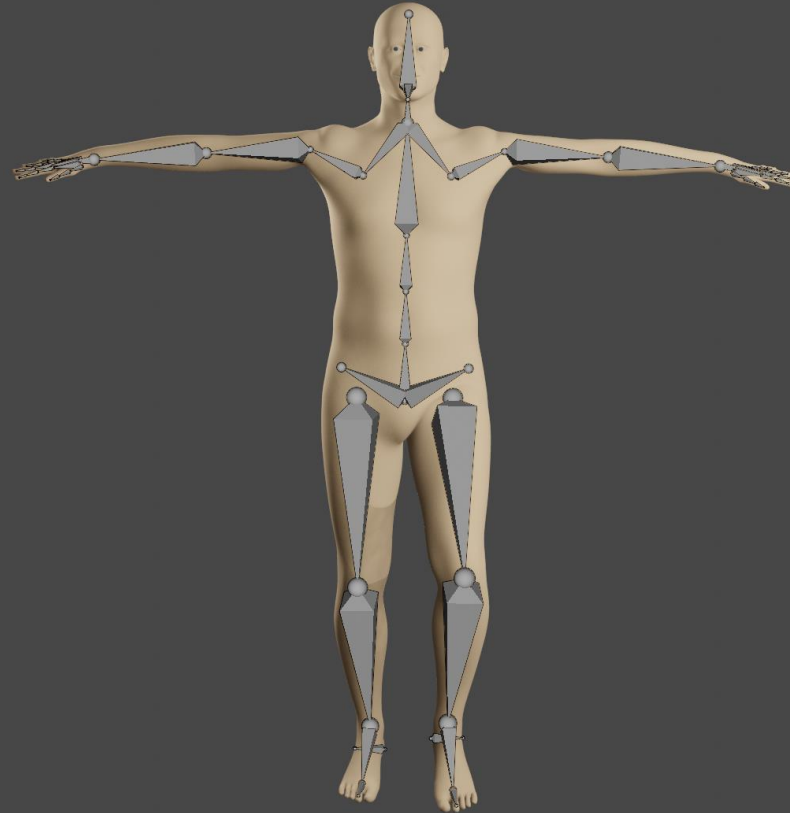
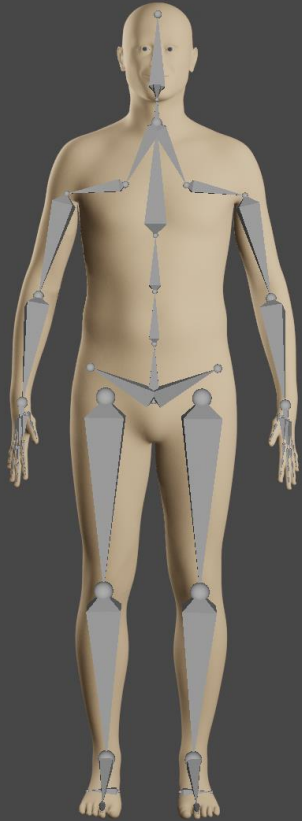
FITTING LINES

- enable correct positioning
- guarantee comparable and reliable fitting results



ANIMATION AND POSES

Movable avatars with rig/skeleton



- The digital skeleton allows you to create **your own poses** (for advanced users)
- Included is the **POSE-LIBRARY** with preset poses for easy use

Caution:

Changing a pose changes the body shape and -dimensions.

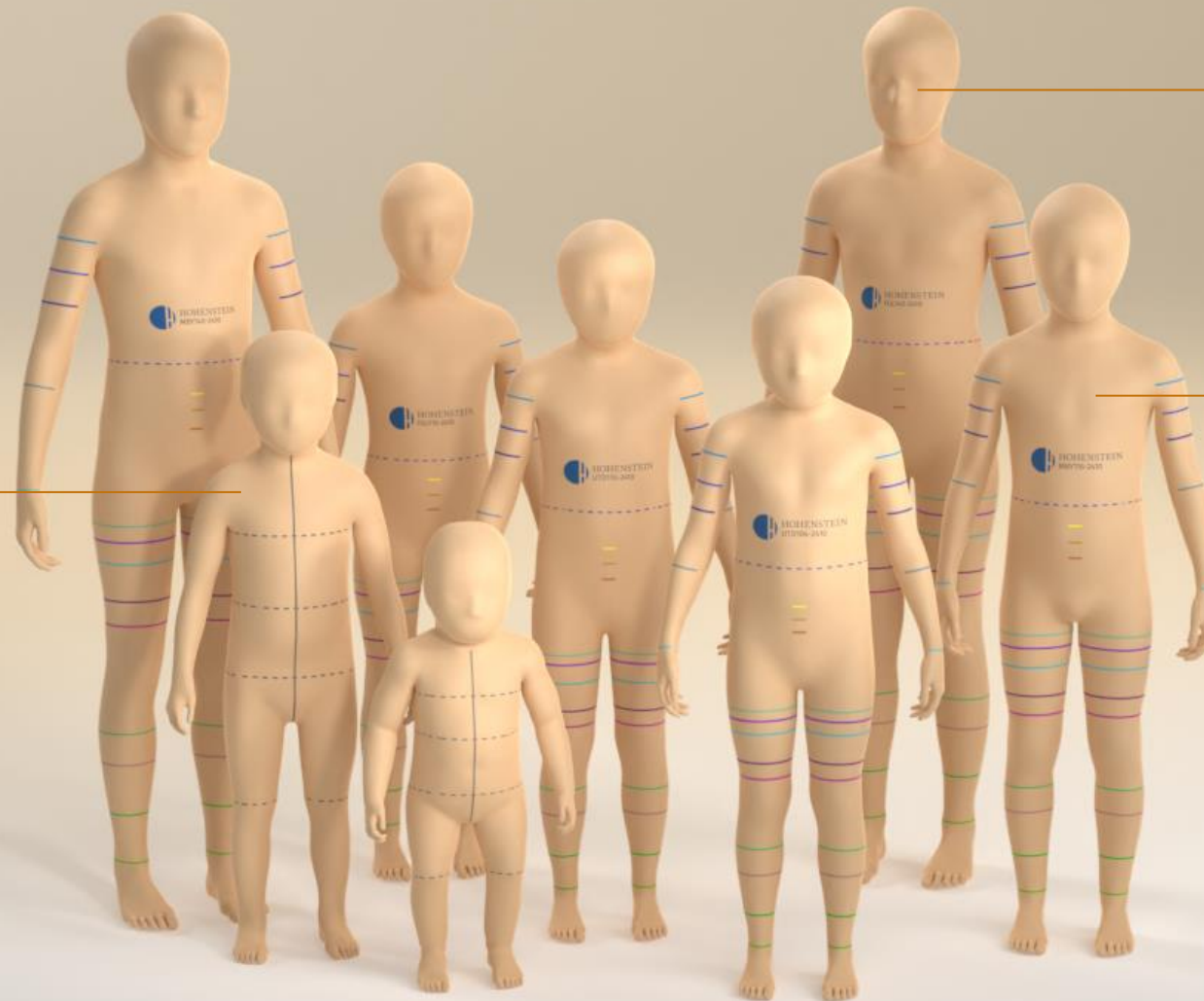
The challenge of digital product development.

Children's sizes

Toddler 92

Girl 140

Boy 116



Body shape and posture

Boy 140



Toddler 110

Girl 140



HOHENSTEIN AVATARE

Hohenstein Infant Size 68

NEW

Baby 68 with diaper

- Unisex baby fit avatar with diaper
- Body shape and dimensions based on current evaluation of our 3D body data
- Available for CLO, Assyst Vidya, Style3D and Browzwear VStitcher



HOHENSTEIN AVATARS

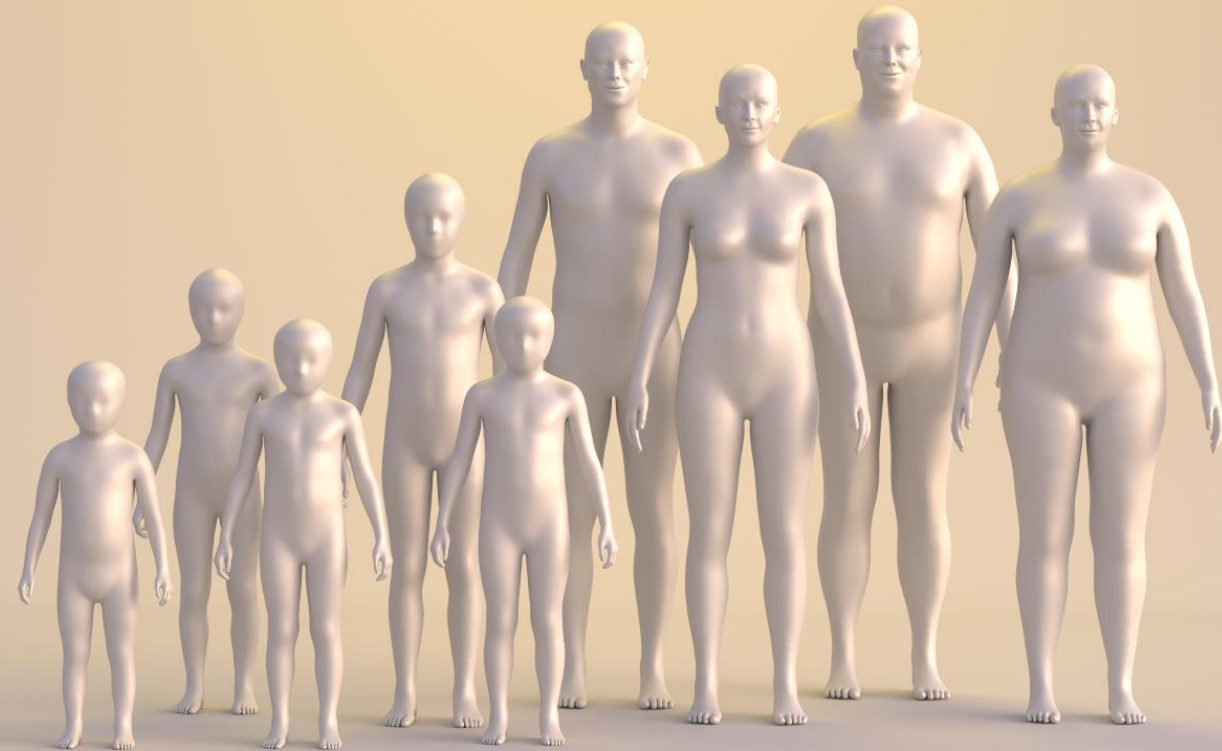
Avatars for all target groups, sizes and figure types

Aktuell verfügbare Passform-Avatare

Women	38	42	46	50	54	58
Men	46	50	54	58	62	
Kids	68 (with diaper)	92 (with diaper)	104	110	116 f/m	140 f/m

*Further sizes on request, continuous expansion

*Customisable



HOHENSTEIN AVATARS

Underwear

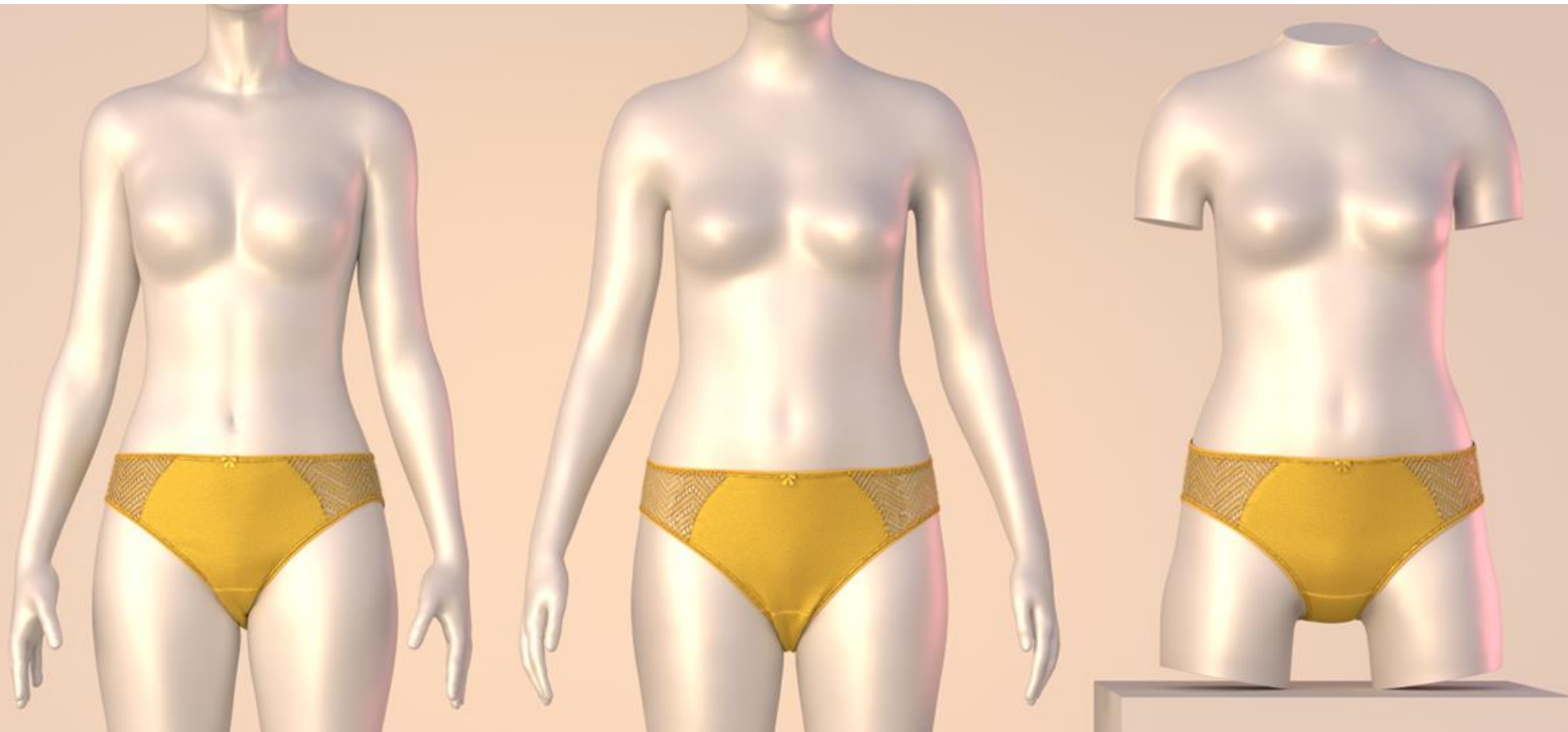
Hohenstein Avatar Underwear

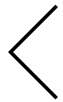
- Avatars for the visualisation of underwear
- Idealised crotch area for perfect presentation
- Fitting lines for virtual fitting
- Available in the basic sizes



VISUAL COMPARISON

Fit avatars and Underwear avatar





Set
Push-up-BH & Slip



Größe:

XS 32/34

S 36/38

M 40/42

L 44/46

39,99€

Farbe



- ✓ Zusammensetzung und Pflege
- ✓ Nachhaltigkeit
- ✓ Details

IN DEN WARENKORB

HOHENSTEIN AVATARS

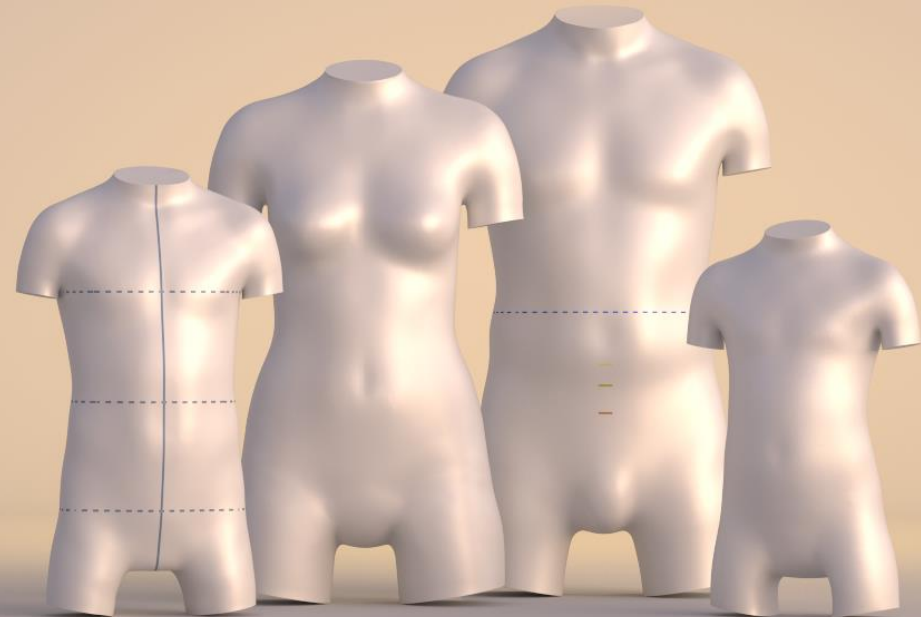
Underwear

Currently available avatars

Women Underwear	38	50
Men Underwear	50	62
Kids Underwear	116 f/m	140 f/m

*Further sizes on request, continuous expansion

*Customisable



HOHENSTEIN AVATARS

available in leasing model

Advantages of the leasing model

- The avatars remain up to date thanks to regular optimizations always up to date
- They are updated according to the dynamic changes and requirements in the in the 3D market
- Support from the Hohenstein 3D Team





Digital Fitting Lab

Customised avatars and services

We develop for our customers:

- Scan avatars - Scan your house model
- Individualised avatars based on your size charts
- We also help you to find your own size chart if you have "lost" it

Use customised avatars or the Hohenstein avatar.



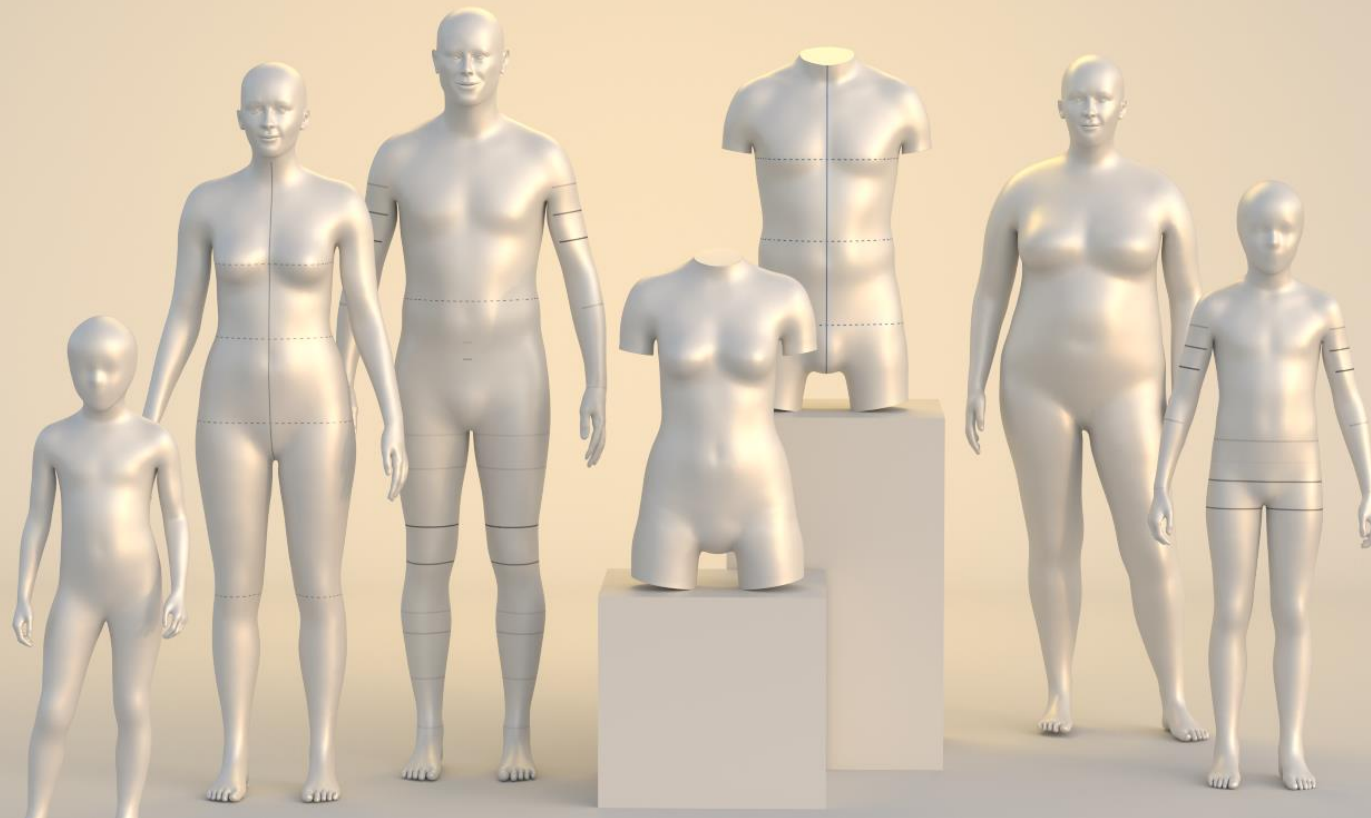






LIVE-DEMO

CLO x Browzwear VStitcher x Assyst Vidya



Q&A

Time for your questions



HOHENSTEIN

Start:
FROM SEPTEMBER
2024

Practical training in 20 units

Intensivtraining
Digital Fashion Development

Registration and more information



You can reach us at: avatar-support@hohenstein.com



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