

TINTEX: DELIVERING “NATURALLY ADVANCED” PERFORMANCE INNOVATIONS @ Performance Days, November 8-9 2017, Booth. 639

TINTEX presents its latest high-tech fabric innovations at the Performance Days salon with a range that's both fashion forward while meeting the active performance demands of the new athleisure and street sportswear markets.

TINTEX is a modern industrial company based in the Porto region since 1998 with more than 120 skilled and expert staff producing market savvy fabrics for global designers and brands. **TINTEX** makes a truly sustainable range of precision, modern hybrid jersey fabrics that offer a better, *Naturally Advanced* choice to all its customers. Each collection counts more than 80 new qualities and style designed to fit the Sportswear, Athleisure, Fashion and Underwear sectors, divided in three focused jersey fabric concepts: **TIMELESS, FASHIONABLE, INNOVATIVE**

To mark this success story, **TINTEX** presents its new and fresh campaign with contemporary images that signal the launch of the Autumn Winter 2019 Jersey collections. Presented by CEO Mario Jorge, who describes the new ‘Naturally Advanced’ position as *“advancing beautiful and organic, natural materials to the next level with unique and advanced hybrid ‘nature/hi-tech’ smarts, with added value creativity, thanks to focused investments that will serve and secure our customer demands both now and in the seasons to come”*

New innovations maintain and upgrade the honest, sustainable organics that is part of the **TINTEX** DNA to make better eco-materials, but now with new levels of performance and hi-tech smarts, thanks to its expertise in specialist dyeing and finishing techniques, coatings and applications designed with the latest equipment and processes. The **TINTEX** collection uses at least 60% of more sustainable materials such as Tencel, organic cotton, natural organic linen, **ECOTEC®** by Marchi & Fildi, the smart cotton from pre consumer scraps that saves up to 77,9% of water.

And, for the first time at Performance Days, **TINTEX** presents unique developments made with the **ROICA™** Eco Smart family, a clear, innovative leader in premium eco-sustainable stretch fibers with proven credentials for market savvy choices that meet contemporary business needs and consumer desires. Within this family, **TINTEX** has selected the world-first **GRS** certified **ROICA™** premium stretch yarn that comes at least 50% from recycled pre-consumer waste.

New performant innovation highlights include:

- **B.Cork™**. The fully commercialized, unique technology that sources pre-consumer certified waste from Sedacor with a patent pending hi-tech lamination of a new water based, formaldehyde and solvent free coating for a breathable, natural and waterproof supersoft. B.Cork™ can be applied to both knits and wovens, and works with all current **TINTEX** smart fibre bases.
- **BCI cotton brushed fleece** with a sophisticated iridescence, obtained by a water based, formaldehyde and solvent free coating for a water, oil and stain resistance with breathability anti-bacterial moisture control.
- **Three Layer Outershells**. A naturally thermal layer system with surprising colours and laminated surface effects. It is wind and water proof, breathable, anti-bacterial, with odor control, moisture management and quick dry performance. Key smart materials used are BCI cotton, Tencel® and recycled polyester - Polygenta by Perpetual.
- **Luxurious base layers** in extra fine gauges with improved breathable and thermoregulating performance combined with moisture control, for the womenswear luxury athleisure market.



B.Cork™ by Tintex

- **ECOTEC® by Marchi & Fildi.** The smart cotton from pre consumer scraps that saves up to 77,9% of water giving a classic casual textured look and improved performance for the athleisure market in blends with modal.
- **Poetic and futuristic jerseys,** using BCI cotton, with a sensory touch and UV sensitive prints on an advanced water based, formaldehyde and solvent free coating for a sparkling reflective touch.
- **New Responsible Blends** that mix Tencel®, recycled polyester and ROICA™ Eco Smart family for extra high-tech multi performance benefits
- **Extra fine** jersey in 44 gauge using **micro modal** with an extra soft, water based coating for a translucent, sensual “fashiontech” product, with essential performances on top.



Fabric by TINTEX with ECOTEC® by Marchi & Fildi

Also, TINTEX has garnered international recognition with awards, such as for their **B.Cork™** innovation with the **Keyhouse Hightex Innovation Award** from the **Munich Fabric Start** salon last year. And at **ISPO**, 8 new **TINTEX** fabric innovations were selected as part of the **TOP 10 SPORTS STREET TRENDS** for AW 18/19, including new double face laminates. New thermo-regulating bi-colour effects with natural dyes. High performing natural and smart wind and waterproof, breathable fabrics. UV protection layers with a beautiful full touch plummy finish. Quilted outer layers with breathable coatings, as well as super soft touch resistant finish laminations.

As well as using at least 60% of smarter more sustainable and organic raw materials, **TINTEX** is transparent about its sustainability credentials, and proud to be guarantee a 70% improvement in terms of environmental impacts for all its resources, production and processing:

- **Water** and chemical usage is minimized.
- **Recycling** research means 98% of all materials are recycled or reused.
- **Energy:** The manufacture of TINTEX own energy is measured with 460KW of Photovoltaic panels combined with solar energy systems producing CO2 savings of approx. 400 tons per year. Since 2010 this ongoing investment and increase in gross added value has generated an energy intensity evolution producing a reduction of approx. 45% (energy audits data).

Certifications of note For business: ISO 9001, ISO 14001 and STeP. And for products: GOTS, OCS, GRS by Sept 17, Oeko-Tex and BCI.

TINTEX is also partner in the **C.L.A.S.S. hub** for smarter materials development.

TINTEX, NATURALLY ADVANCED

TINTEX is the future of a smart and proud manufacturing dynamic where trust, values, skills and smart innovations are delivered through precision creativity and flexibility to brands looking to make naturally better choices

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ABOUT TINTEX TEXTILES, S.A.: Founded in the Porto region in 1998, TINTEX has become a leading contemporary fabrics innovation maker of Naturally Advanced, smart and responsibly crafted jersey fabrics designed to activate the contemporary fashion, sports and lingerie markets. The TINTEX DNA is to amplify and grow an eco-sustainable strategy for all its production, investments and fabric innovations, and spread this message of change, best practice and influence throughout the contemporary textiles fashion system. Tintex is making Naturally Advanced and dynamic product where trust, values, skills and smart manufacture is delivered through precision creativity and flexibility to its customers looking to make naturally better choices.

C.L.A.S.S. (Creativity Lifestyle and Sustainable Synergy) - Leading the way since 2007, we are a unique multi-platform HUB based in Milan specialized in integrating a new generation of eco values into your fashion and home product and company. These new values are needed to speak to a new, smarter and contemporary conscience consumer. C.L.A.S.S., founded by Giusy Bettoni, introduces a new way of design thinking that represents a shift in culture, which enables your business to be competitive and socially innovative.