

# KNITTING TRADE JOURNAL

## New timings for future Performance Days editions

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Munich - Organisers of the Performance Days exhibition have announced changes to the future timetable of the renowned functional, outdoor and sportswear fabric show.

While preparations are in full swing for the upcoming fair edition, which takes place at Messe München exhibition center on April 27-28, 2022, Performance Days has confirmed a new schedule for future events.

As a response to changing needs of the industry, with ongoing, pandemic-related challenges regarding supply chains that lead to earlier sourcing cycles, organisers have decided to put forward future editions.

The next winter Performance Days will be held on November 03-04, 2022 at the one-time-only venue MOC in Munich. Over the following years, the Performance Days winter edition will be put forward to October, and the summer edition to April - at the usual venue at Messe Munich.

Visitors can now register now for the hybrid November 2022 fair in Munich including the THE LOOP platform.

Performance Days launched its Digital Fair in April 2020 in response to initial pandemic outbreak.

The site offers various resources, such as the online sourcing of materials, which can be ordered directly, as well as digitalized trends and colours.

When logging in to the Digital Fair, visitors have the option to input their specific areas of interests. The site then uses its targeted matchmaking functions to match those requests and offer suggestions from relevant exhibitors/suppliers.

The updated site also includes new call, chat and video chat functions, which enable digital visitors to enter into dialogue with exhibitors. This function is designed to complement the digital collections with technical data sheets and video presentations, which now allow for questions to be discussed directly.