

German textile fair Performance Days gets cancelled

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Pic: Performance Days

The Performance Days fair which was scheduled to take place during December 1-2, 2021 at the Messe Munchen exhibition centre in Munich, Germany has been cancelled. Right up until recently, the event organisers of Performance Days were in the final stages of preparations for the fair. Now, they are concentrating on the digital fair platform.

The Performance Days team is now investing all its efforts into implementing the Digital Fair on December 1 and 2, 2021. As part of The Loop, participants will have the opportunity to view online the fabric innovations and news for the Winter Season 2023/24, this year's Focus Topic "Sustainable Nylon" and the latest colour trends. In the Marketplace, visitors will be able to view the numerous exhibitor products, including the Performance Forum curated sustainable fabric highlights. In order to present the fabrics to visitors as realistically as possible in terms of feel, design and structure in digital form, the fair has been equipped with new 3D-technology, including innovative tools such as 3D images, video animations and downloadable U3M files, fair organiser said in its press release.

"Exceptional situations require exceptional decisions – making these all the more difficult. After experiencing a very successful and surprisingly well-attended fair with the Functional Fabric Fair by Performance Days in Portland, Oregon last week, we have tried everything possible up to the last moment and firmly believed that we would finally set a further positive milestone with the physical edition of Performance Days in Munich," said **Marco Weichert, CEO of Performance Days**.

Throughout the digital Fair, exhibitors and fair visitors can look forward to extensive networking opportunities. For example, as part of the extensive digital supporting programme on December 1, with various expert talks, discussion rounds and speakers via livestream, moderated by Charles Ross live from the studio. On December 2, the "sustain & innovate" conference on this year's focus topic "The Sustainable Future of Nylon" will kick-off with discussions and panels, moderated by Astrid Schlüchter, editor-in-chief of SAZsport and Sportsfashion by saz.

"We fulfilled all the requirements, updated our hygiene concept several times to comply with the dynamically changing measures and took all the necessary precautions for a safe event. Unfortunately, current developments do not allow us to host the trade fair event next week, since the undisputed top priority is the protection and health of our visitors. Now our focus turns to the full implementation of the digital fair on December 1 and 2, 2021", explained Weichert.

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