

Industry Talk

Performance Days Munich cancelled

COVID-19 cases hit Munich show. Focus is now on digital fair platform from 1-2 December 2021.



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Performance Days, which was scheduled for early December has been cancelled due to the sharp rise of COVID-19 cases in Munich, Germany. Organisers issued a statement earlier this morning.

“The Performance Days team deeply regrets having to cancel at short notice the physical edition of Performance Days, which was scheduled to take place on December 01-02, 2021 at the Messe München exhibition centre,” organisers said in a statement this morning.

“Right up until today, the event organizers of Performance Days were in the final stages of preparations for the fair. The goal of being able to realize a fully booked fair with a portfolio like in pre-pandemic times seemed to be within reach. As a result of the current sharp rise in the number of infections in Munich, the planned winter edition must now be cancelled as a precaution. The focus now is now completely on the digital fair on December 01-02, 2021,” the event team said.

“As part of **The Loop**, there is the opportunity as of now to view online the fabric innovations and news for the winter season 23/24, this year’s Focus Topic and the latest colour trends. In the Marketplace, visitors will be able to view the numerous exhibitor products, including the Performance Forum’s curated sustainable fabric highlights. Throughout the Digital Fair, exhibitors and fair visitors can look forward to extensive networking opportunities. For example, as part of the digital supporting program on December 01, with various expert talks, discussion rounds and speakers via livestream and Q&A live from the studio. On December 02, the ‘sustain & innovate’ conference on this year’s Focus Topic “The Sustainable Future of Nylon” will kick off with discussions and panels.

“A very special thanks goes out to the entire Performance Days community for their active support, trust, loyalty and understanding in these still extraordinary times. The team looks forward to the Digital Fair on December 01-02, 2021, and further ahead to meeting you all personally on April 27-28, 2022 at the summer edition of Performance Days live in Munich,” the statement concluded.

Performance Days online - The Loop