

**T.EVO**  
TEXTILE EVOLUTION

## THE PERFECT SOURCING PLATFORM FOR FUNCTIONAL FABRICS AND ACCESSORIES

Published: 02 September 2019



**PERFORMANCE DAYS** has been the first and only fair created especially for functional fabrics and accessories for sports and work clothing. The aim of the semi-annual trade fair is to give leading and innovative textile manufacturers, suppliers and service providers the opportunity to present their performance fabrics, membranes and treatments, laminates, paddings, finishes, and accessories such as yarns, tapes, prints, buttons and zippers.

The industry experts who come to this fair — the designers, product- and material-managers as well as buyers of almost every active clothing and functional wear brand will find a complete selection of high quality materials available at just the right sourcing time in April/May and October/November.

At the upcoming PERFORMANCE DAYS for the KickOff Winter 2021/22 and Update Summer 2021 collections taking place on November 13-14<sup>th</sup> 2019, attendees can again expect the latest innovations and trends in the world of functional textiles showcased by almost 300 international exhibitors from around 30 countries.

There are well known suppliers like 3M, A. Sampaio, ACG Accent, Burlington, Cocona 37.5, Concept III, drirelease, DyStar, Lenzing, LTP, Pertex, Polartec, Pontetorto, PrimaLoft, Prym, Sympatex, Toray Tsusho, Trere Innovation, YKK.

What's more, newcomers like Eurojersey, Fieratex, Freudenberg, Fujian Sunion Technology, Nilit, Silkytex, Tiong Liong and Tsubasa will be in attendance, with workshops also held by Bemis, HeiQ and Hohenstein.

In partnership with Reed Exhibitions, the Functional Fabric Fair powered by PERFORMANCE DAYS was launched in New York recently as a first of its kind event in the US to provide an opportune sourcing platform for performance materials analogous to the event in Munich. The next US Functional Fabric Fair powered by PERFORMANCE DAYS happens in Portland, OR on October 22-23<sup>rd</sup> 2019 addressing a market void for a curated sourcing fair for outdoor and activewear technical fabric and accessories.

### **PERFORMANCE DAYS WITH CLEAR COMMITMENT: PERFORMANCE FORUM FEATURES ONLY SUSTAINABLE MATERIALS**

Within the PERFORMANCE FORUM, the core of the fair, the jury's best-of selection provides a perfect overview of the innovations and trends of tomorrow. The hand-selected fabrics are divided into the 10 most important functional fabric categories plus accessories offering the first look at current textile developments. Effective immediately, the PERFORMANCE FORUM will feature only fabrics and accessories that have proven to be sustainable anymore. In making this innovative decision, a fully sustainable pathway to the future is chosen. "We at PERFORMANCE DAYS aim to be not just trendsetters, but also to take our responsibility to the environment and our planet very seriously and want the trade fair to reflect that", said Marco Weichert, General Manager.

Part of this area is also the (ECO) PERFORMANCE AWARD recognizing the most sustainable / innovative product. The awarded products and all other items of the PERFORMANCE FORUM are digitalized to be available for the fair's attendees throughout the entire year within the online 24/7 SOURCING area. There is also a tool to support brands to find their perfect product / supplier with the PRODUCT / PRODUCER SEARCH providing the possibility to submit an "appointment request" or "sample request" to promote work efficiency.

All EXPERT TALKS from previous fairs are available as audio or pdf file within the 24/7 SOURCING area, too. At the upcoming fair all presentations of the second fair day will be dedicated to topic of sustainability within the new Sustain & Innovate Conference.

### **UNIQUE PERFORMANCE COLORS BY NORA KÜHNER COLOR CARD**

The PERFORMANCE COLORS by Nora Kühner is the first color card of the season providing not only the trend colors but also an overview of the background story, hints to fabric textures and surfaces as well as color combinations and graphic inspiration. It is more than just an ordinary trend color card offering the light and washing fastness for Polyester, Cotton and Polyamide 6. And to improve the workflow, the color card is equipped with the color codes from DyStar/CSI, Archroma, Coloro and Pantone. Interested in the current edition AS YOU LIKE IT with the trend colors for summer 2021? Order the color card online free of charge.

Register now on the website to receive your free entrance ticket. Follow PERFORMANCE DAYS on LinkedIn, Facebook, Twitter and Instagram to stay updated. Next Fair: **November 13-14<sup>th</sup>, 2019** at Messe München, Munich. [www.performancedays.com](http://www.performancedays.com)