

Apparel Textile Industry Readies for Functional Fabric Fair New York Powered by PERFORMANCE DAYS®, July 22-23, at Javits Center

Complimentary Industry Admission; 120+ Curated Exhibits, Educational & Networking Programs Offered

July 16, 2019 10:39 AM Eastern Daylight Time

NEW YORK--(<u>BUSINESS WIRE</u>)--<u>Functional Fabric Fair New York</u> powered by <u>PERFORMANCE DAYS®</u> will present more than 120 regionally diverse and hand-selected textile manufacturers, suppliers and service providers, July 22-23, 2019, at the Javits Center in New York.

One week until Functional Fabric Fair New York powered by PERFORMANCE DAYS®, July 22-23 at Javits! Fair is sold out - 120+ exhibitors and over 1700 attendees. Join us - http://ow.ly/H7vv50uZIS3

The event has doubled in size from its 2018 launch and is attracting more than 1,600 registered designers and product, purchasing and material managers to preview the latest trends, source high performance functional fabrics and accessories, attend educational workshops and network among peers.

Exhibits:

Co-located with <u>multiple fashion market events at Javits</u>, this year's sold-out exhibit hall will showcase <u>more than 120 hand-selected textile manufacturers</u>, <u>suppliers and service providers</u> presenting their functional fabrics, branded technologies, treatments, laminates, paddings, finishes, and accessories such as yarns, tapes, prints, buttons and zippers.

Held in the River Pavilion, the <u>exhibit hall</u> also features <u>the PERFORMANCE FORUM</u> – a platform unique to PERFORMANCE DAYS® / Functional Fabric Fair spotlighting the 100 best textile and accessory innovations, as selected by a jury of sourcing experts, which can be located at the Fair by code, exhibiting company or booth number.

Education:

The popular education portion from the launch event returns with an enhanced <u>"Expert Talks"</u> series of complimentary educational programming, created in partnership with internationally recognized textile testing and research institute, Hohenstein, and features a <u>"Who's Who" of industry experts</u> presenting on topics critical to the industry. The conference "Focus Topic", <u>Water – Our Responsibility</u>, will be weaved into the program, aligned with the organizer's dedication to producing a zero-waste exhibition.

Attendees:

More than 1,600 registered verified attendees represent market leaders, up-and-coming designers, apparel manufacturing veterans and mass merchandisers such as American Eagle-Aerie, Banana Republic, Champion, DKNY, Hanes, Michael Kors, Perry Ellis, Ralph Lauren, The North Face, Tommy Hilfiger, Tory Burch and more.

Hours/Special Events:

Functional Fabric Fair New York is open July 22, 10 a.m. to 6 p.m., and July 23, 10 a.m. to 5 p.m. A Functional Fabric Fair New York happy hour and networking reception, sponsored by drirelease, is Monday evening, July 22, 5-7 p.m. in the exhibit hall.

Visit <u>www.FunctionalFabricFair.com</u> for complimentary industry registration. <u>Contact organizers at inquiry@functionalfabricfair.com</u>.

Engage at #FunctionalFabricFair on Facebook, Instagram and LinkedIn and Twitter.