

Performance Days unveils US Functional Fabric Fair

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Performance Days has unveiled the US Functional Fabric Fair, powered by Performance Days, in partnership with Reed Exhibitions. The event, a sourcing event for high performance functional fabrics and accessories, will be held during July 23- 24, 2018, during the New York Market Week, and co-located with multiple fashion market events in the New York City.

“Following the successful launch of a performance and sports [textile](#) sourcing programme within the PGA Merchandise Show and through considerable industry research, a need for a US-based functional fabric fair has become apparent,” said Steve McCullough of Reed Exhibitions. “The biannual Performance Days Functional Fabric Fair in Germany is the gold standard of the industry and we are especially pleased to organise the US event in cooperation, maximising their breadth of proven expertise to deliver a fair where tomorrow’s textile trends are on display today.”

“Fashion and function inspire each other more and more in our industry,” commented Marco Weichert, general manager of Design & Development Textile Consult. “This inaugural US Functional Fabric Fair powered by Performance Days is the first of its kind during New York’s Market Week to provide an opportune sourcing platform for performance materials and technical textiles in fashion, sportswear and athleisure collections.”

The Functional Fabric Fair powered by Performance Days will showcase the latest trends in fabric development for the functional textile industry and provide an opportune marketplace in the United States for the sourcing of high performance functional fabrics and accessories. The event will include exhibits, workshops, industry presentations and professional networking and matchmaking programmes. Textile manufacturers, suppliers and service providers will present their functional fabrics, membranes plus treatments, laminates, paddings, finishes, and accessories such as yarns, tapes, prints, buttons and zippers.

Industry guests to attend the fair include sports fashion designers, product managers, purchasing agents and textile decision makers representing active clothing and functional wear manufacturers. (SV)

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