

8th November 2017, Vila Nova de Cerveira

Tintex delivers performance innovations at Performance Days

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Tintex, an industrial company based in the Porto region, presents its latest high-tech fabric innovations at the Performance Days salon this week, with a range that is both fashion forward while meeting the active performance demands of the new athleisure and street sportswear markets.

With more than 120 skilled and expert staff, the company produces market savvy fabrics for designers and brands. Tintex makes a sustainable range of precision, modern hybrid jersey fabrics that offer a better, *Naturally Advanced* choice to all its customers.



Each collection counts more than 80 new qualities and style designed to fit the sportswear, athleisure, fashion and underwear sectors, divided in three focused jersey fabric concepts: *Timeless, Fashionable, Innovative.*

Naturally Advanced

The company also presents its new and fresh campaign with contemporary images that signal the launch of the **Autumn Winter 2019 jersey collections**. CEO Mario Jorge described the new *Naturally Advanced* approach as “advancing beautiful and organic, natural materials to the next level with unique and advanced hybrid *nature/hi-tech* smarts, with added value creativity, thanks to focused investments that will serve and secure our customer demands both now and in the seasons to come”.

According to the company, the Tintex collection uses at least 60% of more sustainable materials, such as *Tencel*, organic cotton, natural organic linen, and *Ecotec* by Marchi & Fildi, the smart cotton from pre-consumer scraps that saves up to 77.9% of water.

And, for the first time at Performance Days, Tintex presents unique developments made with the *Roica Eco Smart* family, an innovative leader in premium eco-sustainable stretch fibres. Within this family, Tintex has selected the world-first GRS certified *Roica* premium stretch yarn that comes at least 50% from recycled pre-consumer waste.

New innovation highlights

B.Cork by Tintex is a fully commercialised technology that sources pre-consumer certified waste from Sedacor with a patent pending hi-tech lamination of a new water based, formaldehyde and solvent free coating for a breathable, natural and waterproof supersoft. *B.Cork* can be applied to both knits and wovens, and works with all current Tintex smart fibre bases.



BCI cotton brushed fleece is obtained by a water based, formaldehyde and solvent free coating for a water, oil and stain resistance with breathability anti-bacterial moisture control.

Three Layer Outershells is a naturally thermal layer system with surprising colours and laminated surface effects. It is wind and water proof, breathable, anti-bacterial, with odour control, moisture management and quick dry performance. Key smart materials used are *BCI* cotton, *Tencel* and recycled polyester – *Polygenta* by Perpetual.

Ecotec by Marchi & Fildi is a smart cotton from pre-consumer scraps that saves up to 77.9% of water, giving a classic casual textured look and improved performance for the athleisure market in blends with *Modal*.

New responsible blends mix *Tencel*, recycled polyester and *Roica Eco Smart* family for extra high-tech multi performance benefits.

www.tintextextiles.com

