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PERFORMANCE DAYS®

LOOKS FORWARD TO WELCOMING YOU NOVEMBER 8-9, 2017

FOCUS TOPIC NOVEMBER 8-9, 2017 THERMAL TECHNOLOGIES

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Fabrics, Accssories, Plus A Unique Program – Everything Product Managers & Designers Need

PERFORMANCE DAYS® – functional fabric fair is the place to find high performance functional fabrics and accessories. The fair is scheduled to coincide with the seasonal sourcing schedule - so the Kickoffs for the summer/winter collections which enables decision makers like designers, product- and purchasing managers from almost all well-known international brands to select their materials at exactly the right times. Every April/May and November, the fair offers the entire functional range of products – from yarns to fabrics, finishes, and accessories.

Both, the visitors and the exhibitors appreciate the relaxed and focused working atmosphere at PERFORMANCE DAYS®. Innovative products are on display on two floors and in seven halls, more than 180 exhibitors from about 20 nations participate. In addition to the extraordinary free program consisting of more than 70 guided tours, workshops, and presentations, the PERFORMANCE FORUM is the core of the

functional fabric fair. The jury's best-of selection provides a perfect overview of the innovations and trends of tomorrow, including the (ECO) PERFORMANCE AWARD given to the most sustainable/innovative product. Apparel brands will also find another highlight of the fair: the "Focus Topic"- the theme of the event summing up the core trend in functional clothing.

"PERFORMANCE DAYS® was founded in 2008 to meet the special needs of the industry. Since then, apparel designers and manufacturers have come together at exactly the right time to talk textiles – performance textiles" explains Stefanie Sacherow, Senior Project Manager. She adds: "We remain faithful to our concept and the increasing number of high-quality exhibitors joining us from all over the world proves us to be right. All functional apparel brands have found great suppliers right here with us, plus on the website using our online services and tools."

Accessories And Textile Manufacturers Available 24/7 For The Sports-And Outdoor Apparel

To have all that not just available twice a year during two fair days, PERFORMANCE DAYS® has made its information and tools available online at "24/7 SOURCING" throughout the year. The entire PERFORMANCE FORUM items since November 2012 covering all parts of the layering system, from baselayer to 3layer, from pants to lightweights, plus accessories are digitalized. Buyers can search for potential suppliers and products in a database of over 2,700 fabrics and accessories. Technical data sheets, photos, compositions, and information about the individual suppliers, in addition to the possibility to submit a "sample

request" or an "appointment request" promote work efficiency! Also on the website is the "PERFORMANCE COLORS by Nora Kühner", the season's first color forecast and the stories behind it. To top it all off, all (ECO) PERFORMANCE AWARD winners and 100% Jury Likes and PDF files of all presentations can also be read online. Plus, the newer ones are even provided as an audio file in the PERFORMANCE ARCHIVE. The latest added-value is provided by the Focus Topic program. Flyers, presentations, and product samples provide comprehensive information.

The Focus Topic: Inspiring Impulses For Tomorrow

It all began in April 2015 with "Wool – A Responsible Approach". The first Focus Topic explained all the do's and don'ts of the highly functional natural fiber. It provided a guide through the maze of certificates. Next came "Athleisure - Rethinking Performance Knits" revealing the boundaries between sports-, casualwear and fashion are no longer so clearly defined. Natural and synthetic fiber blends were placed under the microscope to classify fabrics according to fiber size, length, strength, structure, thermal efficiency, hand feel, laundering effect, etc. Advantages and disadvantages of blends and constructions were listed. A sustainability Focus Topic was "Recycled? Challenges & Opportunities" presenting facts and figures and explaining the concepts behind post-industrial and post-consumer

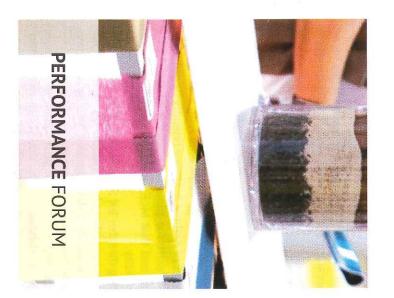
recycling. In November 2016, all the talk was about hybrids so the topic was "Hybrids - Engineered Through All Layers" and the differences between hybrid yarms, fabrics, and clothing were pointed out. The topic explored the questions: What functional properties are demanded and how are they evaluated? What role does intelligent clothing physiology play and what happens when the body overheats? The most recent focus topic looked at options that protect soil, air, and water from the tons of waste and toxic components. "Biodegradable – Back to Nature" showed that recycling is just one approach to minimize waste. Materials are already available that decompose or biodegrade in soil, landfills, or marine waters. To explore the Focus Topic of the upcoming fair **GET YOUR FREE TICKET!**



NOV 08-09th

WICKOFF WINTER 2019/20
UPDATE SUMMER 2019

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