

### **PERFORMANCE DAYS – Functional Fabrics Trade Fair – Review**

### **Performance Days - Fabrics Trade Fair**

PERFORMANCE DAYS is known as an excellent platform for intensive discussions and indepth information. PERFORMANCE DAYS offers the opportunity to work in a focused manner and to become familiar with all the important news from the world of functional textiles in two days.

#### **Everything at One Place:**

The aim of the semi-annual trade fair is to give leading and innovative textile manufacturers, suppliers and service providers the opportunity to present their functional fabrics, membranes plus treatments, laminates, paddings, finishes, and accessories such as yarns, tapes, prints, buttons and zippers.



# Focused Trading & Business:

The relaxed and focused workshoplike atmosphere at PERFORMANCE DAYS differentiates it from the other fairs which are often unmanageable and more stressful.

• That is one of the reasons why the Munich trade fair at the heart of the

European sportswear industry has become one of the top addresses for new fabrics, innovations, and the preferred meeting place to conduct business.

#### Fact Sheet:

What:	Functional fabrics, membranes and coatings, laminates, padding & lining materials, equipment, ingredients such as yarns, prints, tapes, zippers, etc. Key topics: Sportswear, work wear and sports fashion
Numbers of visitors:	941 specialist visitors from 29 countries, The largest visitor groups outside of the EC came from: the USA, Colombia and Brazil as well as China, India and South Korea
Visitor satisfaction:	As many as 92% of the visitors indicated that they achieved their goals in terms of the trade fair!
Number of exhibitors:	127 companies from 21 countries, with 116.5 booths, completely sold out!
Well-known exhibitors included:	3M, Amaterrace, Nilit, Pertex, Pontetorto, PrimaLoft, Schoeller, Singtex, Südwolle, Sympatex, Thermore, Toray, YKK
Innovations:	The tenth table in the PERFORMANCE FORUM with the special topic "A Responsible Approach to Wool". New ECO PERFORMANCE AWARD. New icon "fluocarbon-free" to identify the products at the trade fair and in the Product Library.
PERFORMANCE AWARD winner:	Penn Textile Solutions GmbH: Bikewear fabric with incorporated gripper bands.



## About PERFORMANCE DAYS

PERFORMANCE DAYS – The "functional fabric fair" launched in 2008, is the first and only event created especially for functional fabrics for sports and work clothing.

The aim of the semi-annual trade fair is to give leading and innovative textile manufacturers, suppliers and

service providers the opportunity to present their functional fabrics, membranes plus treatments, laminates, paddings, finishes, and accessories such as yarns, tapes, prints, buttons and zippers.