

## PERFORMANCE DAYS welcomes new exhibitors and sets new service record



12th PERFORMANCE DAYS completely sold out with double digit gains The 12th edition of PERFORMANCE DAYS is scheduled for May 2014. As we have come to expect from this innovative and dedicated trade show, the program once again includes many new highlights. Five completely sold out exhibit halls wait for their visitors, who can expect to find many of the world's top quality manufacturers as well as the latest textile innovations and an all-round informative program.

More exhibitors than ever before, namely 108 companies are presenting their functional fabrics and accessories for Winter 2015/16 and - earlier than any other venue - the first highlights for Summer 2016. A new record of 103 exhibit stands was set, which marks a healthy 23.2% increase over the previous year!

PERFORMANCE DAYS provides several useful tools to help you find a suitable business partner or the appropriate material required for the functional range from the large selection of high quality exhibits. The "Exhibitors List" on the trade show website <u>www.PerformanceDays.eu</u> lets you choose among the company offers on the basis of multiple criteria. Using the "Product Library" fabric database, you can search for the required fabric category as well as for other criteria. In our efforts to make planning your visit to the trade show even more effective, we enter all the fabrics in an online database in advance of the show: the show.

PERFORMANCE AWARD and PERFORMANCE WALL are major trend barometers The "PERFORMANCE WALL" at the PERFORMANCE FORUM is a special highlight of PERFORMANCE DAYS. In May 2014 we are presenting the latest major trends from the world of functional fabrics under the motto "A Step Ahead". Whatever new idea is presented on "the Wall," will soon be an important element in highly functional clothing and will find its way into the top-collections! The very best of these new ideas receive the PERFORMANCE AWARD - and this time, it goes to the Korean specialist SimTay. Korean specialist SianTex.

> Source: PERFORMANCE DAYS functional fabric fair [released on 05/08/2014]